ABSTRACT

A method and apparatus of dynamically managing non-volatile memory items on a wireless device through a network, the method comprising the steps of: when

5   connecting to said network, checking for a unique identifier item stored in said non-volatile memory items; if said unique identifier item exists, checking whether a value stored in said unique identifier is the same as a software identifier located in software on said wireless device; if said unique identifier item does not exist or said value is different from said software identifier, sending said software

10   identifier along with an identifier indicating a carrier to said network along with an identifier indicating a carrier; receiving from said network a set of changes related to said software identifier; executing said set of changes to update said non-volatile memory items; and writing said software identifier to said unique identifier item.

15

   .

20